



Your ticket to frictionless, personalized journeys

Your customers all want personalized journeys, something specifically catered to their needs. Well, picture this: you're fans are arriving at your bustling stadium or concert venue, tickets in hand, excitement in the air, but instead of waiting in long lines or frantically searching for their seat, they are frictionlessly guided to exactly where they need to be. Sounds like a dream? It's closer to reality than you think. With PAM's Smart Navigation platform, we're reimagining event experiences—where every step of your journey is personalized, streamlined, and, above all, stress-free.

Frictionless navigation: From A to B, no questions asked

We get it. The last thing any fan wants at an event is to feel lost. Whether they're headed to a concert, sports event, or conference, their time is valuable—and it's the moments between key experiences that should feel frictionless. Using PAMOS, we're not just getting people from Point A to Point B; we're helping curate personalized journeys, transforming how they travel through an event.



Using advanced digital wayfinding technology, we ensure that from the moment your customers step on-site, they'll know exactly where to go. Whether it's navigating a complex stadium or a sprawling venue, PAM makes their journey simple, clear, and, most importantly, personalized. The platform is constantly evolving to meet specific needs—whether you're helping general admission ticket holders or VIPs. And with the integration of ticketing systems

like Ticketmaster, their ticket becomes more than just a pass to the event—it's their key to a tailored, frictionless experience.

Ticketing integration: The entry point to a personal experience

We've all experienced the frustration of waiting in lines, hunting down the right entry, or not knowing which door leads to your section. PAM eliminates all of that by seamlessly integrating with ticketing platforms like Ticketmaster, giving attendees a personalized experience from the moment they arrive.

When they enter, their ticket isn't just a barcode—it's your ticket to the perfect journey. It automatically syncs with the venue's zones and entry points, guiding them to the best entry for their ticket type. Whether they're a VIP with access to exclusive zones or a standard ticket holder, the journey is designed with their preferences in mind, ensuring they feel valued, safe, and, most importantly, in the right place at the right time.

Personalized zones: elevating the VIP experience

Speaking of VIPs—what makes an event experience truly unforgettable? For many, it's about having access to special areas and exclusive services that make them feel like they're getting more than just a seat. PAM takes VIP treatment to the next level by creating personalized journeys with access to premium zones based on a visitor's ticket type. Gone are the days of confusing, overcrowded entryways and “where do I go now?” moments. With PAM, VIPs can be guided directly to their designated areas, bypassing lines and navigating effortlessly.

And this isn't just a feature for the VIP crowd—everyone benefits from this level of tailored navigation. By integrating with ticketing platforms, PAM ensures that each attendee's journey is mapped out according to their ticket type, making sure no one misses out on the experience they've paid for.

Why this matters: enhancing experiences for everyone

We don't just focus on the "how" of digital wayfinding—we care about the "why." Why is this important? Because we know that at the core of any event experience, it's the feeling of being in control, knowing where your customers are going, and providing them with a personalized experience that makes them feel special.

By integrating ticketing, personalizing zones, and ensuring seamless navigation, we're not just guiding people from A to B. We're enhancing the entire event experience, reducing stress, boosting satisfaction, and ensuring that every attendee—whether VIP or general—feels like the experience was tailored to them.

Ready to take your events to the next level? With PAM's Smart Navigation, we're making personalized journeys not just a possibility but the new standard for the way we experience events. To find out more about how to create personalized journeys for your customers, reach out to us today for a demo or request more information from our team.

Get in touch with us today

Contact us to ask any questions relevant to your project. Please share some information with us and we will be in touch shortly. Alternatively, contact us on the numbers below.

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