



Industry: Consumer Products (food), Manufacturing
Category: Business Transformation, Sales & Marketing

NTT DATA Business Solutions (Thailand) - Thaiwah PCL

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Why NTT DATA Business Solutions?

- We are offering an extensive range of solutions to Enterprise in Enterprise Resource Planning (SAP ERP), RISE with SAP, SAP S/4HANA and Cloud Solution with digital transformation
- We are leading expertise in variety for SAP industries specific solution implementation in numerous of Chemical, Pharmaceutical, Trading, Retail, Automotive, High-tech & Electronics, Consumer Product, Healthcare and Higher Education and Research
- Provide SAP Solutions with in-depth industry knowledge competency by professional experience Consultant team with commitment to provide the right person for the job
- Deliver best practices according to business and industry needs with project on time and on budget, total customer satisfaction and long-term relationship, there are more than 300 base SAP customers in Thailand

How Can a Consolidated IT Platform Provide a Springboard for International Growth?

With a steady increase in demand for Asian flavors worldwide, international markets hold significant opportunities for Thailand's food manufacturers. To take advantage of this growth potential, Thai Wah Starch Public Company Limited and Thai Wah Food Products Public Company Limited merged to create Thai Wah Public Company Limited. However, to support a strategy of global expansion, the headquarters in Bangkok, Thailand, needed to scale up its operations.

The company's management team recognized that running disparate processes on two separate legacy IT systems would present an obstacle to business growth. With the help of ISS Consulting (Thailand) Ltd., Thai Wah deployed SAP S/4HANA® across the newly merged enterprise. Now, with a single, next-generation ERP solution in place, the company has streamlined operations, standardized processes, increased visibility, and established a firm foundation for future growth.



With unified IT systems, we're in a better position to scale our business to take advantage of new opportunities in international markets.

Orn-a-nong Witchucharn, Chief Financial Officer, Thai Wah Public Company Limited

Thai Wah Public Company Limited wanted to expand its customer base, taking advantage of rapid growth in the world food market. To support this, the food manufacturer replaced two disparate IT systems with SAP S/4HANA®. As a result, the company has established a platform for growth, with standardized processes, improved end-to-end visibility, and streamlined operations.



10 Operation bases in Asia Pacific countries



430,000 tons Of tapioca produced each year



>30 Countries around the world receiving superior food-graded products

Creating a Single IT Platform for Growth with SAP S/4HANA®

When two businesses merged to form Thai Wah Public Company Limited, the newly formed enterprise wanted to embrace technology for the end-to-end value chain to have competitive advantage in the long term. With help from ISS Consulting (Thailand) Ltd., the company deployed SAP S/4HANA. The food manufacturer has now achieved greater efficiency and effectiveness of business operations, gaining real-time visibility across the enterprise.

- **Thai Wah Public Company Limited** Bangkok, Thailand www.thaiwah.com
- **Industry** Consumer products
- **Products and Services** Tapioca starch, tapioca pearls, bean vermicelli, and noodles
- **Employees** 3,000
- **Revenue** B 6.27 billion (US\$190 million)
- **SAP® Solutions** SAP S/4HANA®

- **15%** Reduction in inventory levels
- **64%** Decrease in lead time for month-end closing
- **2 minutes** To run customer and SKU profitability reports, down from 2 days

Before: Challenges and Opportunities

- Establish an integrated IT platform
- Enable operations to scale up quickly to take advantage of international markets
- Create one master chart of accounts for two merged companies and their more than 20 subsidiaries
- Support business decision-making with a single source of truth

Why SAP and ISS Consulting

- Excellent track record of SAP in providing solutions for multinational companies worldwide
- In-memory computing power provided by SAP S/4HANA
- Extensive experience of ISS Consulting in working with food and manufacturing businesses

After: Value-Driven Results

- Improved support for decision-making, thanks to near-real-time reporting
- Better visibility into plant operations using a KPI dashboard
- Significantly reduced effort to follow up on sales orders, due to increased transparency from order taking to fulfillment
- Increased control of overhead costs as a result of advanced benchmarking capabilities



With one company, one system, and standardized processes enabled by SAP S/4HANA, we've achieved greater efficiency and effectiveness within our business operations.

Orn-a-nong Witchucharn, Chief Financial Officer, Thai Wah Public Company Limited

About NTT DATA Business Solutions

25

countries

30

years of experience

6000

customers worldwide