KASS International Elevates Their Employees Medical Benefit Experience

KASS is the leading Intellectual Property (IP) firm in Southeast Asia with presence in Singapore, Indonesia and Myanmar.



HealthMetrics March 30, 2023

KASS provides patents, trademarks, industrial designs, copyrights, and related rights services. KASS was established in 1999, and since then, they have served thousands of clients in over 68 different countries ranging from multinational companies (MNCs) and SMEs to start-ups across regional and international borders. KASS helped businesses protect their brands, products, services, and technology and gave them the edge as a market leaders.

As IP experts, KASS is dedicated to serving the best for its clients for every service provided. The employee is an integral part of an organisation; KASS takes pride in ensuring all employees are in the best form when delivering their expertise.

They are partnering with HealthMetrics, an award-winning online platform for employee medical benefit management.

With the adoption of this platform, the Human Resources department now has more time to spend on strategic and crucial matters such as learning and development and employee engagement. It has saved significant time, usually spent doing manual administrative paperwork.



"HealthMetrics assists us with an app which is simple and intuitive for our employees to use".

Key Objective: Ensuring all employees are in the best form when delivering their expertise

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The Results: Great healthcare accessibility, digital MC and data-driven analytics

Digital MC and easy entitlement access

If an employee is deemed as unfit to work, a digital MC will be sent directly to the supervisor to notify them, which eliminates the need for an employee to call-in sick and allows them to recover completely.

Emplo are also able to check their entitlement and balance within the app itself.

Data-driven analytics and reporting

Through the HealthMetrics platform, KASS is also able to track employees' health status on a real-time basis. It helps them to analyse and predict what time of the year employees will take the most MCs, as well as the top illnesses in the organisation throughout the year.

The MCs of employees can be easily tracked through the HealthMetrics system, and itemised billing has made it easier for them to oversee financial spending.

Time to revamp your employee benefits, get started today!

Talk to our experts 7