

[Success Story] How IT team reduce the costs using Atlassian Marketplace App

Mirae Asset Life Insurance saved about 34% of IT costs using the Flexible User License

The IT team plays an important role in driving the business growth and innovation of the company by quickly responding to the changing organization scales and market environment.

At the same time, they also consider reducing IT costs by eliminating unnecessary waste from their business.

Due to COVID-19 Pandemic, the pressure on IT team for more efficient IT costs and budget savings is growing.

Please read our customer story that how Mirae Asset Life Insurance, a leading financial company in Korea, has been able to reduce IT costs by 34% using Atlassian marketplace app - Flexible User License.



Mirae Asset Life Insurance Co., Ltd. that is major life insurance company in Korea provides retirement design services through diverse insurance products.

- Company: Mirae Asset Life Insurance Co., Ltd.
- Industry: Insurance
- Company size: 34.5 trillion (2018)
- Atlassian Products: Jira Software, Confluence , Bitbucket, Bamboo
- Hosting type: Server

Challenge : Work complexity and resources continue to grow

Various regulations in the financial industry and changes in the working environment have resulted in continuous increase in the complexity of work and resources under management. Mirae Asset Life Insurance needs a new ways of working, such as Agile and DevOps to improve work efficiency. At the same time, they were also concerned about ways to reduce IT costs. Mirae Asset Life Insurance was using 250 user tier of Jira and Confluence, but the number of users increased to more than 500 due to increment of inquiries.

Solution : Respond quickly to the change the number of users

The cost of purchasing all Atlassian products, including the marketplace app, was expected to increase significantly due to the increase in the number of users , but Flexible User License solved this issue instead of purchasing the additional user licenses. Mirae Asset Life Insurance has experienced a 34% cost savings. In addition, Flexible User License handles to maintain 250 user license at all times through the scheduler. They don't have to monitor the system, so it has been improved the convenience of administrator.

Flexible User License is an efficient user license management app that solves the license shortage issue. The administrator does not need to manually deactivate the user, and the app setting allows automatically the assignment of the licenses to the unlicensed users when they log back in. So, they can respond quickly to the change the number of users. Flexible User License is a global-enterprise-proven app by our large enterprise clients in areas such as IT, manufacturing and finance.